## Report on

## Sensitization Seminar Organised at MIDFT, Mehsana on 11<sup>th</sup> Sept, 2023

Mansinhbhai Institute of Dairy & Food Technology, Mehsana organized "Sensitization Seminar" on SSIP 2.0 for the newly inducted First year students of B.Tech. (Dairy Technology) on 11<sup>th</sup> Sept, 2023 under the Student Start-up and Innovation Policy (SSIP 2.0) mandate. 30 students participated in the seminar. Dr. Sheweta Mudgil & Dr. Ami Patel, SSIP Co-ordinator, MIDFT gave a presentation on SSIP 2.0. The policy was explained in detail to the participants. They discussed the salient features of SSIP 2.0 and how it will be more beneficial for students. They discussed the role of beneficiary under SSIP and also explained the financial guidelines of SSIP in detail to the students. They also emphasized the active role of SSIP in strengthening the students and promoting the start-up culture in the state. They also gave an informative insight on the importance of innovation, unicorns and start-ups in current scenario and the contribution of students in the innovation and start-up ecosystem in Gujarat to create an Aatmanirbhar Gujarat. They emphasized on the need to innovate and make continuous efforts to provide wholesome, healthy and functional food to the society which would help combat the diseases and provide nutrition to the society.



Presentation by Dr. Ami Patel, SSIP Co-ordinator, MIDFT